

# Diablo Aquatics

## Mission Viejo Swimming & Diving Invitational Program Ads

How to sell: The best way to sell advertising is to ask the people you regularly do business with. You will be surprised at how many people actually want to help their community. I suggest you personally go to your dentist, trainer, or local car wash and ask if they can sponsor the team. Also parent can buy small ad to cheer on the team or write a personal message.

**Each swimmer/diver is encouraged to sell (2) program advertisements.**

Sizes: business cards to full page

<b>\$300.00</b>	<b>Full page advertisement and list on MVHS Aquatics webpage as sponsor with web link.</b>
<b>\$250.00</b>	<b>Full page advertisement</b>
<b>\$150.00</b>	<b>1/2 page L4.75 X W7.5</b>
<b>\$ 75.00</b>	<b>1/4 page L4.5 X W3.75</b>
<b>\$ 40.00</b>	<b>Business Card</b>

- **Ads should be either a business card or in black and white, camera-ready artwork.**
- **You may e-mail in your camera ready artwork to [diabloads@yahoo.com](mailto:diabloads@yahoo.com)**
- **Make checks payable to Mission Viejo HS Swimming**

**Deadline to turn in ads/artwork and checks is Friday March 12. NO EXCEPTIONS!**

Ads/Checks may be delivered to me via: e-mail, or you may drop off at my home. The easiest way to contact me is by e-mail.

Brinda Acosta, Email: [diabloads@yahoo.com](mailto:diabloads@yahoo.com)  
Cell: 949-282-9846

# *Mission Viejo High School Aquatics*

March 1, 2010

Dear :

This is to announce the **38<sup>th</sup> Annual Mission Viejo Swimming & Diving Invitational** to be held on Saturday, March 27, 2010. All the top girl and boy swimmers in Orange County and California will compete in this championship-style meet. We are very proud to be able to host this meet at the Marguerite Aquatic Center in Mission Viejo.

Our athletes and parents have long recognized your commitment to the community and our team. We are hoping for your continued support for our invitational. A donation in the form of an advertisement in our program would be the most effective way for us to obtain what we need most in the way of funding for equipment this year. Whatever you could do in the way of contributions would be greatly appreciated. We will acknowledge your generous contribution by placing your ad in the Invitational program. Advertising expenses are tax deductible.

The Mission Viejo High School swimming and diving programs are instrumental in many of our athlete's lives and your support is key in keeping our program on top. Help us make the 2009/2010 year our best yet. Thank you in advance for your generous contribution. We appreciate your financial support.

Sincerely,

Name

Mission Viejo High School Student

Swim & Water Polo Teams

Phone:

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## MVHS Swim Invitational Advertisement Order Form

**Due Date: March 12, 2010**

- Business Card \$40.00
- Quarter Page \$75.00
- Half Page \$150.00
- Full Page \$250.00
- Full Page /Link \$300.00

**Attach business card or artwork here.**

**Business Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Contact Person e-mail:** \_\_\_\_\_

**\* Web Page Address:** \_\_\_\_\_

**Name of athlete taking order:** \_\_\_\_\_

**Check Amount:** \_\_\_\_\_

**Check Number:** \_\_\_\_\_

**Any questions:**

**Brinda Acosta, Email: [diabloads@yahoo.com](mailto:diabloads@yahoo.com)**

**Cell: 949-282-9846**

**\* Web address if purchasing the full page ad to link from Aquatics website**

